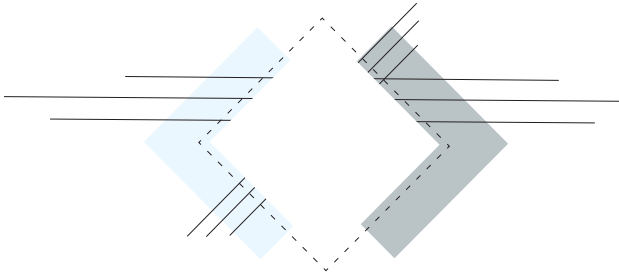


# Amanda Semrad

## Graphic Designer



Artistic professional, with an Apparel and Brand design background. Excellent collaborator and team player. Forward thinker that is detail oriented and brings a broad perspective to all projects and endeavors. Can't resist a good challenge.

### EXPERIENCE >>>>

#### Assistant to Music Department Chair

Scottsdale Community College, AZ (Jan 2019-May 2019)

- Designed layouts for print publications.
- Created computer-generated graphics.
- Collaborated with others to develop and refine designs.
- Created a computer-sharing music library by importing over 10,000 musical arrangements.

#### Technical Spec Production Artist

Freelance/PetSmart Corp, AZ (April 2018-Dec 2018)

- Worked with designers to develop specifications for existing products.
- Used Adobe Creative Cloud to create samples of specifications with various colors, dimensions and details to send overseas for production.
- Setup product designs in existing templates with dimensions and direction from creative designers to create specs.
- Worked with various product designs, of all types and sizes to create custom garments and accessories.

#### Associate Fashion Designer

Kellwood Apparel West, CA (Aug 2015-March 2018)

- Developed artistic design concepts to discuss with designer.
- Researched latest trends in clothing and accessories.
- Designed for multiple clientele with diverse style requirements.
- Drew detailed or technical illustrations.
- Collaborated with designers to develop or refine designs.
- Created tech-packs, that provide necessary components for garment construction.
- Prepared garment samples for monthly market deadlines.

Phoenix, AZ

(310)-351-6962

amandasemrad@gmail.com

asemrad.com




@askaptured




 A.A Graphic Design  
Scottsdale Community College  
Scottsdale, AZ  
2018-Recent

 A.A Fashion Design  
FIDM Fashion Institute of Design  
& Merchandizing  
Los Angeles, CA  
2012-2014

 Adobe CC Suits  
Print & Textile Design  
Photography

 Critical Thinking  
Problem Solving  
Research Development  
Reliable

 Photography showcased  
@ Tiny Works | Tiny Dance IV,  
{9} The Gallery  
@ Art is Hard, Eye Lounge

*Creative* *Passionate* *Determined*